

Welcome to BUILD news

Follow our journey since the first issue.



A warm welcoming from our coordinators

As our world changes, more elderly people face complex personal, social, and medical challenges. Ensuring that everyone in the European Union (EU) receives the care they need is a significant task. The gold standard for this is an integrated, long-term care model, but there's still a lot to be done.

That's where the BUILD Project comes in. Our goal is to create and promote a framework for integrated long-term care across the EU. We're working with international, interdisciplinary partners to gather evidence and develop solutions.

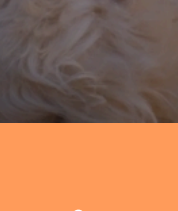
We're thrilled to have experts from medicine, economics, finance, care environments, social science, policy making, and data security on board. They're helping us bridge gaps between different sectors and stakeholders.

Leading this incredible team is the task of the Institute for Healthcare Management and Health Sciences at the University of Bayreuth. The following partners are included:

- **Instituto Superior de Economia e Gestão (ISEG)**: Experts in economics, finance, and social inequalities.
- **Univerzita Karlova (CEL) and Karl Landsteiner Privatuniversität für Gesundheitswissenschaften (KL)** along with **Democracy X (DBT)**: They're exploring care landscapes in Europe.
- **Katholische Universität Eichstätt-Ingolstadt (KUEI)**: Bringing extensive experience in care ecosystems.
- **Fundacion Avedis Donabedian para la mejora de la calidad asistencial (FAD)**: Ensuring the right political stakeholders are involved.
- **VICESE Research**: Managing data and ensuring security.
- **LOBA**: Helping us communicate our goals to the world.

We hope you join us along our journey to ensure that person-centred integrated care (PC-IC) becomes a household concept across Europe!

Check the new video and be part of the journey.



Articles

What does Person-Centred Integrated Care mean?

Person-centred care is a global movement focused on humanising healthcare by putting people, rather than diseases, at the centre of care. This approach emphasises collaboration between health professionals and service users, prioritising integrated care systems, continuity, and coordination. The key principles of Person-centred care include treating individuals with dignity and respect, protecting personhood, and empowering people to manage their health through shared decision-making. Person-centred care must be value-based, addressing needs, and guiding care at the levels of individuals, interpersonal relationships, organisations, and systems.

A collaborative, co-creative approach is essential for developing effective integrated care systems that truly prioritise individuals.

| Authors

Hanna Mayer, Martin Wallner

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Bringing ideas to action: discover how BUILD is transforming care.

To enable person-centred, integrated long-term care (PC-I LTC), in particular, it is necessary to take into account the needs and requirements of all actors involved, such as people in need of care, service providers and political decision-makers and to proactively involve them in the development processes in the sense of participation. Based on broad literature research, essential elements that need to be considered in the context of PC-I LTC are identified as part of the BUILD project and then reviewed and discussed with applied experts. At the same time, you will find interviews with different implementations such as people with care needs, caring relatives and service providers from the health professions. Further, person-centred solution approaches are developed using workshops and participatory technology ideas. In addition, recommendations are being developed for political decision-makers to implement the model proposals in the countries of the European Union.

| Authors

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What Is Social Return on Investment (SROI)—and how will we measure it?

To truly understand the value of integrated long-term care (LTC) interventions, we must look beyond financial metrics and consider their broader impacts on individuals, families, and society. In this regard, the Social Return on Investment (SROI) framework has been recently recognised as a relevant tool in providing a more holistic view of value. This framework incorporates social, environmental, and economic costs and benefits. By evaluating outcomes significant to individuals, caregivers, and communities, SROI helps determine the "social value" generated by care systems. Within the BUILD project, SROI will be the key to evaluating person-centred integrated care (PC-IC) ecosystems. This will provide evidence for policymakers and stakeholders, guiding decisions that improve the quality of care, reduce inequalities, and foster more sustainable solutions.

| Author

Susana Ramalho Marques

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First Findings: Insights from WP1 Preliminary Results

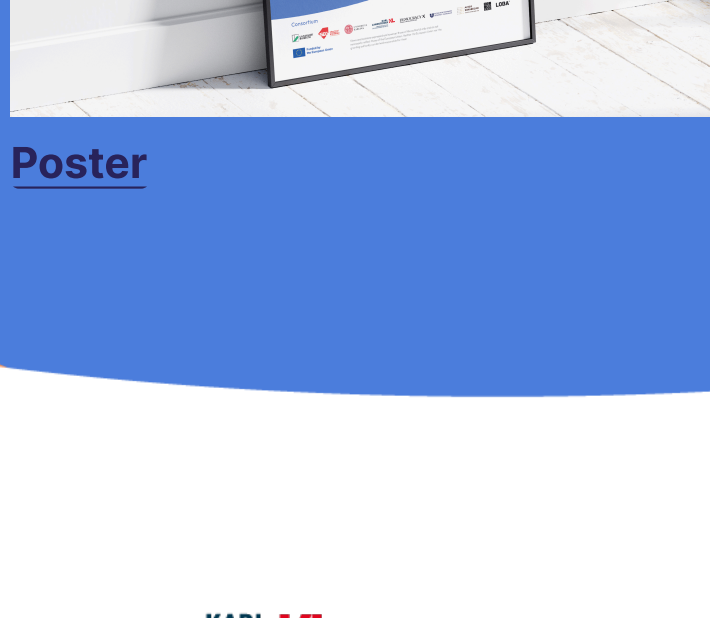
For person-centred, integrated long-term care (PC-I LTC) to be sustainably implemented and gradually advanced in the countries of the European Union, a solid and resilient understanding model is needed that offers orientation and clarity and thus creates a shared, understandable starting point for all stakeholders. As part of the first work package, we developed a preliminary model for PC-I LTC through extensive research, expert discussions and internal coordination processes. This model clarifies the specific elements that must be considered in the context of PC-I LTC and illustrates how they are interconnected. It maps out the essential structural components of the ecosystem. Furthermore, the model addresses the topics of person-centredness, inequalities and technologies while also integrating social benefits as key aspects.

| Authors

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